

Worldwide suppliers of quality post-War Rolls-Royce and Bentley parts

Job Description

Job title: Junior Content/Digital Marketing Executive	Department: Marketing	Date: January 2024
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Flying Spares Ltd (www.flyingspares.co.uk) is recruiting.

Flying Spares Ltd specialises in the supply of spare parts for Rolls-Royce & Bentley motor cars, worldwide.

The company was founded in 1995 and in February 2020 became Employee Owned.

We have a vacancy for a Junior Content/Digital Marketing Executive at our Market

Bosworth premises, the working hours will be 8.00 am- 5.00 pm (Can be flexible).

It should be noted however that the business intends to relocate to Desford later this year.

We are looking to recruit an ambitious, enthusiastic, and innovative Junior content/digital marketing executive to join us.

The right person will be keen to learn and move quickly. You will follow a structured program that will make you an adept and experienced digital marketer.

As a junior content/digital marketing executive, you will assist in ensuring the accurate and timely production of quality content across various media platforms.

You will work closely with the head of marketing to bring marketing campaigns, advertisements, and our brand's vision to life, ensuring that all creative outputs align with our brand guidelines and exceed industry standards.

Initially overseeing photography and video production. Developing a solid understanding of typography, layout, and other design principles. You must have excellent attention to detail and a keen eye for design aesthetics.

You will proofread, edit, and format artwork content, ensuring alignment with brand guidelines and that the final output is error-free. You should be able to prepare artwork files for digital use.

You will manage your time effectively in a deadline-driven environment and be able to maintain digital assets, organizing files, and ensure easy access for team members.

This Job Description is a guide and does not form part of your contract of employment. It may be reviewed periodically to meet business needs and your personal development. Any changes will be discussed, and additional training given where needed.

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Good photography and video editing skills and proficiency in industry-standard design software, such as Adobe Creative Suite (Photoshop, Illustrator, InDesign) are advantages. An interest in motor vehicles will also be beneficial.

Rewards

- A competitive salary based on experience.
- You will benefit from our Company Profit share scheme.
- Involvement in Company social events.
- A company uniform will be provided.

Please email your CV to andy.sharp@flyingsparses.co.uk

Applications close on January 31st, 2024.